

IT'S ALL HAPPENING IN VEGAS

#LVMKT Red Carpet Tour

For Immediate Release

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Chicago, IL- This January you can experience Las Vegas Winter Market like a design rock star! Soft Design Lab, an online base camp and creative community dedicated to providing advanced education on soft furnishings design and business, will be hosting the inaugural [#LVMKT Red Carpet Tour](#). The tour, from January 23 -26, 2016, is organized and conducted by Soft Design Lab's Deb Barrett and Jackie Von Tobel in cooperation with International Market Centers, producers of Las Vegas Market. Get the star treatment while accessing an exclusive mix of seminars, showroom visits and new product presentations as well as celebrity meet and greets, education and specialty events... Not to mention it's VEGAS.

Guided by industry experts Deb and Jackie the participants will discover Las Vegas like never before. Soft Design Lab takes care of all of the planning, so attendees can concentrate on the show. The #LVMKT Red Carpet Tour includes:

- Three night four star accommodations on the Strip.
- Private welcome dinner hosted by IMC
- Design destinations and insider access to showrooms
- Daily educational event schedule
- Pre-trip " Ready to Rock" webinar
- Transportation to /from market
- Private farewell dinner and Vegas Night Out
- Countless social and networking opportunities, VIP party invitations, concerts and more

This is the only way to visit Las Vegas Winter Market. One thing is certain, if you want one-stop shopping to maximize your time and travel dollars this is turnkey tour is for you. Explore the possibilities; enjoy our five-star treatment and make future collaborations by being a part of the exclusive #LVMKT Experience to Winter Market.

About Soft Design Lab

[Soft Design Lab](#) is an online base camp and creative community dedicated to providing advanced education on soft furnishings design and business to designers and manufacturers. Through their live events, tours, online and on demand learning and reports; they combine inspiration with information and education to give professionals all of the tools and skills necessary to master the art of soft furnishings. Founded by leading industry experts Jackie Von Tobel and Deb Barrett, Soft Design Lab builds a bridge between designers and manufacturers to highlight new product, emerging trends, and starts the conversation to promote better communication and profitable relationships.

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